



 **Einstein**
HEALTHCARE NETWORK
More than Medicine

May 3, 2021
Philadelphia Cricket Club

CHAIRPERSONS

Rick Fine, MD • James Raphael, MD

Tony Sherr, Esq. • Adam Stern



You can make Small Miracles happen – just by enjoying a day at the Philadelphia Cricket Club!

Presented by Mill Creek Capital Advisors

Celebrating 33 years of miracles!



Mark your calendars for the

33rd Annual Small Miracles Golf Tournament!

Monday | May 3, 2021 | Philadelphia Cricket Club

Corporate sponsorships are available now! As spring events herald the return of warmer weather and a more positive outlook, the demand for sponsorships will be high. Ensure your company high visibility by making plans today.

For the last three decades, Small Miracles has made a difference in the lives of infants and families served by Einstein funding more than \$6 million in comprehensive medical, social, and community services. This year, all proceeds will benefit lifesaving equipment for our most vulnerable babies, including ventilation and oxygenation monitors for Einstein Medical Center Philadelphia's NICU and heart monitors for Einstein Medical Center Montgomery's delivery rooms.

**Support Einstein's smallest miracles —
reserve your corporate sponsorship package today!**

Einstein Healthcare Network Leadership

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Rick Fine, MD • James Raphael, MD • Tony Sherr, Esq. • Adam Stern

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Craig Tinkelman
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Monday | May 3, 2021 | Philadelphia Cricket Club
6025 West Valley Green Road, Flourtown, PA 19031

Tee times from 7:30 a.m. - 3 p.m.

Small Miracles Golf Tournament Support Opportunities

Due to COVID-19, this year we will host foursomes in staggered tee times throughout the day, rather than in a shotgun structure. Given the evolving situation, we will notify you of any format changes via email or advance.einstein.edu/smallmiracles.



	Level of Support	Number of Golfers
Wissahickon Special 36 Holes	\$5,000	4



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★ Dinner Sponsor	\$20,000	12	<ul style="list-style-type: none"> Prominent recognition on dinner and tournament signage
★ Game Changer Sponsor	\$10,000	8	<ul style="list-style-type: none"> Company logo appears on a premium giveaway
★ Influencer Sponsor	\$8,500	4	<ul style="list-style-type: none"> Prominent signage at tournament as registration sponsor
★ Luncheon Sponsor	\$7,500	4	<ul style="list-style-type: none"> Prominent name recognition on lunch and tournament signage
★ Senior Sponsor	\$5,950	4	<ul style="list-style-type: none"> Prominent signage at tournament Company name or logo on a promotional item
★ Junior Sponsor 27	\$4,550	4	<ul style="list-style-type: none"> Company name or logo on a promotional item
Foursome Special 27	\$3,150	4	<ul style="list-style-type: none"> Name recognition on tee or green sign
Golf Entrant 27 Holes	\$700	1	



Junior Sponsor 18	\$4,150	4	<ul style="list-style-type: none"> Company name or logo on a promotional item
Foursome Special 18	\$2,750	4	<ul style="list-style-type: none"> Name recognition on tee or green sign
Golf Entrant 18 Holes	\$600	1	

★ Company logo and website link featured on advance.einstein.edu/smallmiracles

Additional Support Opportunities

Birdie Sponsor	\$1,250	<ul style="list-style-type: none"> Name recognition on tournament signage
Par Sponsor	\$550	<ul style="list-style-type: none"> Name recognition on tee or green sign
Contribution	\$ _____	

Game Day Package.....\$125 per person
Visit advance.einstein.edu/smallmiracles for golf package information.

- Tee times will be scheduled every 12 minutes from 7:30 a.m. - 3 p.m. with a virtual program at 6:30 p.m.
- Tee times will be assigned by April 19, 2021
- Two seated meals with your foursome are included in all levels of support
- Golfers will be provided face masks and hand sanitizer
- All transactions will be contactless, including registration and game day package/raffle sales

In conjunction with Philadelphia Cricket Club, Small Miracles will adhere to health and safety parameters mandated at the time of the event by federal, state, and local governments, as well as Einstein Healthcare Network. The safety of our patients, staff, and community is our utmost priority. As guidelines change given the evolving situation, we will adjust accordingly and provide timely updates. We truly appreciate your understanding.



More than Medicine

Office of Development
Braemer Education Building | 5501 Old York Road | Philadelphia, PA 19141
advance.einstein.edu

Questions? Please contact:
Kimberly Gross at 215-456-6172 or grossk@einstein.edu

Thirty-Third Annual Small Miracles Golf Tournament

FUNDING HISTORY

- 1988 Department of Pediatrics
- 1989 Neonatal Intensive Care Unit
- 1990 Department of Pediatrics
- 1991 Cancer Chemoprevention Education
- 1992 Invasive Cardiology Program
- 1993 Radiation Oncology Patient Waiting Area
- 1994 AIDS Clinic
- 1995 Mammography Machine
- 1996 Primary Care Center
- 1997 Community Practice Site
- 1998 Renovation of the NICU
- 1999 Renovation of the Level-One Trauma Resuscitation Room
- 2000 Children's Psychiatric Unit at Belmont
- 2001 Creation of Ambulatory Care Center at Center One
- 2002 Children with cardiac and respiratory needs
- 2003 Neonatal Intensive Care Unit
- 2004 STAR (Support Team for Asthma Relief) Program
- 2005 Renovations for the Newborn Nursery
- 2006 Children's Critical Services
- 2007 Autism Clinic
- 2008 Giraffe warmers for neonatal neurological development /
Care Coordination Program for children with special healthcare needs
- 2009 Bridge at Belmont Behavioral Health
- 2010 A Better Start Nutrition Program
- 2011 Neurodevelopmental Enhancement of Premature Infants in the NICU
- 2012 PAAC Play and Learn Waiting Room Transformation Project
- 2013 Domestic Violence Prevention / Strengthening Families and Baby Friendly /
Improving Newborn Care
- 2014 NICU Parent Room Upgrade / NICU Parent Education / NICU NICView System
- 2015 HeRO (Heart Rate Observation System)
- 2016 Family Advocacy Center
- 2017 SIDS Prevention Sleep Sacks / Giraffe Isolette Carestation
- 2018 Super Tory Neonatal Patient Simulators
- 2019 Supporting Children in Need of Emergency Care
- 2020 Bassinets / Comprehensive nutrition, education, and counseling program
- 2021 Ventilation and Oxygenation Monitors / Heart Monitors



DETACH AND MAIL

Small Miracles Golf Tournament Registration

Name *(please print)* _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Daytime Phone _____ Email _____

Type of Support _____ Total Amount Due _____

Who's in your foursome? Or tell us at advance.einstein.edu/smallmiracles

		Select Jacket Sizes				
Name	Email or Cell	<input type="radio"/> Men	<input type="radio"/> Women			
		<input type="radio"/> S	<input type="radio"/> M	<input type="radio"/> L	<input type="radio"/> XL	<input type="radio"/> XXL
Name	Email or Cell	<input type="radio"/> Men	<input type="radio"/> Women			
		<input type="radio"/> S	<input type="radio"/> M	<input type="radio"/> L	<input type="radio"/> XL	<input type="radio"/> XXL
Name	Email or Cell	<input type="radio"/> Men	<input type="radio"/> Women			
		<input type="radio"/> S	<input type="radio"/> M	<input type="radio"/> L	<input type="radio"/> XL	<input type="radio"/> XXL
Name	Email or Cell	<input type="radio"/> Men	<input type="radio"/> Women			
		<input type="radio"/> S	<input type="radio"/> M	<input type="radio"/> L	<input type="radio"/> XL	<input type="radio"/> XXL

Game Day Package

Add _____ **Game Day Packages** at \$125/person for a total amount of \$ _____

Preferred Time of Day

We will do our best to accommodate your schedule, but please note that we cannot guarantee a specific time.

7:30 a.m. - 9 a.m. 9 a.m. - 11 a.m. 11 a.m. - 1 p.m. 2 p.m. - 3 p.m.

Payment Information

Enclosed is my check made payable to **EHN/Small Miracles** in the amount of \$ _____
or pay online at advance.einstein.edu/smallmiracles

Please charge my Business Personal VISA Master Card American Express

Card Number _____

Expiration Date _____ V-Code _____ Billing Zip Code _____

Name on Card (please print) _____ Signature of Card Holder _____

Please detach your completed **Golf Tournament registration form** and mail with your payment to:

Small Miracles Golf Tournament, Einstein Healthcare Network, Office of Development,
Braemer Education Building, 5501 Old York Road, Philadelphia, PA 19141

or pay online at advance.einstein.edu/smallmiracles

The official registration and financial information of Einstein Healthcare Network may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. If you do not wish to receive future fundraising requests supporting Einstein Healthcare Network, please call 215-456-7200 and leave your full name, address and phone number. You may also send an email to advance@einstein.edu or write to us at Einstein Healthcare Network, Office of Development, Braemer Education Building, 5501 Old York Road, Philadelphia, PA 19141. We will honor your request after the date we receive your decision. © 2021 EHN